

**ROUND 7 - AUGUST 2009 CO-OP PROJECTS**

	<b>Co-op Partner</b>	<b>Co-op Award</b>	<b>Type of Project</b>	<b>Marketing Location</b>	<b>Date of Event</b>
1	<b>Bear Lake Valley CVB</b>	<b>\$3,600.00</b>	Print, radio, direct mail, consumer shows	ID, WY, Co, CA - Internet	N/A
2	<b>Bear River AOG</b>	<b>\$9,000.00</b>	Print, interactive, Publications, Postage	MT, WY, CO, CA, NM, AZ, TX, NV - National	N/A
3	<b>Box Elder County Tourism Office</b>	<b>\$7,876.80</b>	Magazine, Interactive	National	N/A
4	<b>Cedar City/Brian Head Tourism Bureau</b>	<b>\$19,125.00</b>	TV, Direct Mail, Rack Cards, Interactive, Consumer Shows	NV	N/A
5	<b>Davis Area CVB</b>	<b>\$71,175.00</b>	Print, Collateral, Interactive	Western US, National	N/A
6	<b>Foothill Cultural District</b>	<b>\$4,500.00</b>	Interactive	Global, National	N/A
7	<b>Heber Valley Chamber CVB</b>	<b>\$27,000.00</b>	Print, Direct Mail, Interactive, Social Media	CA, TX, FL, GA, NY, NV, ID, AZ, CO	N/A
8	<b>Kane County - Office of Tourism</b>	<b>\$8,550.00</b>	Interactive, PPC, Print Ads	National	N/A
9	<b>Kimball Art Center</b>	<b>\$9,000.00</b>	Social Media, Radio, Interactive, Print	Southern California	N/A
10	<b>Moab Area Travel Council</b>	<b>\$157,500.00</b>	Radio, TV, Billboards, Print Ads	Colorado	N/A
11	<b>National Ability Center</b>	<b>\$11,025.00</b>	Website, Print Ads, Program Guides	National	N/A
12	<b>Ogden Valley Bus. Assoc.</b>	<b>\$4,950.00</b>	Brochure, Interactive	Western US	9/1-10/31, 2010
13	<b>Ogden Weber CVB</b>	<b>\$12,675.00</b>	Website, Print Ads	National	
14	<b>Ogden Weber CVB</b>	<b>\$42,795.00</b>	Tradeshows, Direct Mail, Guide, Print, Interactive	ID, CO, WY, MT	May 15, 2010 Sep 25, 2010
15	<b>Park City CVB</b>	<b>\$175,000.00</b>	Broadcast Network TV	IL, TX, CA, DC, NY	
16	<b>Red Rock Golf Trail</b>	<b>\$38,700.00</b>	Print, tradeshow, interactive	Western states, Canada, globally	N/A
17	<b>Salt Lake CVB</b>	<b>\$132,300.00</b>	Interactive, print publications	National	N/A
18	<b>Salt Lake CVB-Meet in Utah</b>	<b>\$36,090.00</b>	Interactive, print publications	National	N/A
19	<b>San Juan County Econ Dev &amp; Visitors Bureau</b>	<b>\$13,709.25</b>	Consumer and trade shows	National	N/A
20	<b>San Juan County Econ Dev &amp; Visitors Bureau</b>	<b>\$20,547.00</b>	Travel trade, tradeshow	Japan, So. Korea, Russia, India, China, Australia, Indonesia, Malaysia	N/A
21	<b>Sandy Chamber of Commerce</b>	<b>\$22,950.00</b>	Print publications, interactive	Southern California, New York, New Jersey, Connecticut	N/A

22	<b>Sevier County Tourism</b>	<b>\$2,587.50</b>	Interactive	Worldwide	N/A
23	<b>Ski Utah</b>	<b>\$175,000.00</b>	Print publications, interactive	National	N/A
24	<b>Snowbird Renaissance Ctr.</b>	<b>\$18,000.00</b>	Interactive, print publications	Colorado, Idaho, New Mexico, Wyoming	June/July 2010
25	<b>St. George Area CVB</b>	<b>\$90,000.00</b>	Cable TV	Southern California	N/A
26	<b>Sunparks, Inc.</b>	<b>\$38,997.50</b>	Interactive, collateral, travel shows	Switzerland, Italy, France, Japan, China, UK, Ireland, Germany, Austria	N/A
27	<b>Thanksgiving Point</b>	<b>\$52,200.00</b>	Print publications, interactive	Western US	N/A
28	<b>This is the Place Foundation</b>	<b>\$64,800.00</b>	Print	Western US	N/A
29	<b>Utah Shakespearean Festival</b>	<b>\$112,183.00</b>	Print Publications, consumer shows, TV, Interactive, Radio	Nevada, California, Arizona, Idaho	N/A
30	<b>Utah Valley CVB</b>	<b>\$3,375.00</b>	Interactive, print publications	Western US, National	N/A
31	<b>Wayne County Travel Council</b>	<b>\$37,242.07</b>	Interactive, print publications	International & National	N/A
32	<b>Zion Country Action Tours/St. George Area CVB</b>	<b>\$28,000.00</b>	Brochures, interactive, tradeshow, print	Western US	N/A
	<b>Total:</b>	<b>\$1,450,453.12</b>			